

For Immediate Release

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**NAI Halford Commercial Real Estate Becomes
NAI Pensacola Under New Leadership**

PENSACOLA, August 1, 2018 /PR/ -- NAI Halford Commercial Real Estate Company announces new ownership through a management buyout and a company name change. As a result of the transaction, the new owners are DeeDee Davis and Logan DeVries. Davis has been Vice President of NAI Halford for the past 10 years and will assume the position of CEO. DeVries has been a Broker with the firm for 15 years and Director of Property Management for the past 10 years. All other agents and employees will continue in their current roles.

The name of the company has been changed to NAI Pensacola. Davis shared that "As a part of our commitment to Pensacola and our focus on expansion, we believe it was appropriate to rebrand our company to more specifically reflect our long history, heritage and commitment to Northwest Florida. We are proud of our local roots, but the NAI flag has allowed us to have a more global reach." NAI Global has more than 400 offices and 7000 professionals worldwide.

"The buyout is a significant milestone in our continuing evolution," said DeVries. "Management is committed to growth and innovation, and our new structure will enable NAI Pensacola to expand its marketing and sales platform to provide additional value-added services to our commercial real estate clients.

Doug Halford founded the company in 1983 with a goal of providing exceptional real estate services to local NW Florida area business owners. In 2006 John Griffing purchased the company from Halford, partnering with Davis in 2008. Griffing will stay on with the firm as a Senior Broker Associate.

About NAI Global

NAI Global is the single largest global network of owner-operated commercial real estate brokerage firms. NAI Global provides a full range of corporate real estate services, including brokerage and leasing, property and facilities management, real estate investment and capital market services, due diligence, global supply chain and logistics consulting and related advisory services. NAI Global Member firms, leaders in their local markets, are actively managed to work in unison and provide clients with exceptional solutions to their commercial real estate needs. Founded in 1978, today NAI Global has more than 400 offices strategically located throughout North America, Latin America, Europe and Asia Pacific, with over 7,000 local market professionals, managing over 425 million square feet of property. Supported by the central resources of the NAI Global network, Member firms deliver market-leading services locally and combine their in-market strengths to form a powerful bond of insights and execution for clients with multi-market challenges.

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